

App Inventory as of June 15, 2020. Please submit updates or questions to admin@bhocpartners.org															
App/website	Overview Logistics			Advertising				Public Health Outreach			Partner Notification Strategies				
	Website	Description	# Users (reported by apps)	Advertising Contact	Ad Media Kit	Ad Rates	Is a rate sheet available?	Public Health, Academic, Research discounts offered?	"Targeted" Geo messaging and/or ad placement offered?	Programmatic advertising allowed? (i.e., advertising through Gay Ad Network, Google, etc.)	Login Information Requirement(s)	link to TellYourPartner.org	Do internal messages expire?	Is health department initiated HIV & STD Partner Notification allowed?	Policy for allowing outreach and/or partner notification?
Grindr	https://www.grindr.com	Location-based MSM dating app with features for direct messaging and photo sharing.	1.1 M Daily Active US users, 3.2 M Monthly Active US users	support@selfservice.grindr.com	https://www.grindrads.com/index.html	No minimum for self-service. \$30K minimum buy for account management support. 2019 Rates: 320x50: \$4 CPM; 320x480 \$15 CPM; Video: \$25 CPM; Inbox message: \$10K.	Rates go up and down based on seasonality and investment level size	No, but the Grindr 4 Equality program is designed to work with public health jurisdictions https://www.grindr.com/g4e/	Yes	Yes. Available through Grindr's self-serve platform.	Email	Y	No	No	Currently not allowed, but programs may be able to carry out activities if no complaints from users. If they get complaints, they'll have to recreate a profile.
Scruff	https://www.scruff.com	Location-based MSM dating app with features for direct messaging and photo sharing.	600,000 Monthly Average Users	advertising@scruff.com	https://drive.google.com/file/d/1-ELDkm-dsIVmVipQW_2jXsdKNSeIGno/view	Contact Scruff for ad packages.	Yes [Click here]	Public health agencies/non-profits/NGOs ad pricing structure is available [here].	Cities are sold individually, priced by audience size.	No	Email	N	No	No	No
Tinder	https://www.gettinder.com	Users match with others based on geographic proximity. Interface allows users to swipe right to 'like' or left to 'pass'. If two users both like each other, it's a 'match' – and they are then able to chat through the app.	Nearly 5.5 million installs worldwide in September 2019. 12% of male Tinder profiles identified as homosexual or bisexual	adsales@gettinder.com	N/A	N/A	N/A	[pending]	[pending]	[pending]	Facebook or Phone number	N	Yes	[pending]	[pending]
Adam 4 Adam	https://www.adam4adam.com	Location-based MSM dating app and website with features for direct messaging and photo sharing.	Not available	david@adam4adam.com	https://www.bhocpartners.org/wp-content/uploads/2017/04/AAA-MEDIA-KIT-2020.pdf	Inquire directly for rates.	N/A	Yes, 50% off	Both	Yes	Email	Y	Y; 10 days, 40 days for vip, also limited number of saved message	Yes, STD	Health Specialists, accounts available. Contacting users for PRP or other products/services is forbidden. Health organizations can create an account by completing and submitting a form. [Click here]
Jack'd	http://jackdapp.com	Location-based MSM dating app popular with men of color.	5M worldwide	advertising@jackd.com	https://drive.google.com/file/d/1-ELDkm-dsIVmVipQW_2jXsdKNSeIGno/view	Cities are sold individually, priced by audience size. Campaign duration is one week. Contact Jack'd for ad packages.	Yes [Click here]	same as Scruff	Cities are sold individually, priced by audience size.	No	Email	N	Yes	N	No
Growlr	http://www.growlrapp.com	Location-based MSM dating app popular with "bear" culture of gay men. Users can send voice memos.	213,000 Monthly Users, USA	sales@growlrapp.com	http://www.growlrapp.com/Ads/Default.aspx	Location base pop-up announcement, Growlr Shout!, Banner & Full page banners. Inquire directly for rates.	Yes	Yes, 10% off	Both	Yes	Email	N	No	N	Non-profit businesses may create profiles on GROWLR with the following conditions: 1) The account cannot have a public profile. 2) The account cannot be used to initiate any conversations. Failure to adhere to these rules will result in immediate and permanent suspension.
Hornet	https://hornetapp.com	Location-based MSM dating app with features for direct messaging and photo sharing.	1 million+ daily active users / 4 million+ monthly active users	matthew.smith@hornet.com; advertising@hornet.com	https://hornet.com/about/advertise/	\$5K minimum on all ad buys	N/A	On a case by case basis	Both	Yes	Email or Facebook	N	Yes	[pending]	
Squirt	https://www.squirt.org	Users can send private messages, voice chat, and webcam. There are also message boards, escort listings, and cruising locations for hooking-up.	[pending]	dickhunter@squirt.org	https://www.bhocpartners.org/wp-content/uploads/2017/04/SquirtOrg_AdvertisingMediaKit_2020.pdf	[see Media Kit]	[See Media Kit]	Yes; 15% off.	Yes.	[pending]	Email	N	Yes	[pending]	[pending]
Daddyhunt	https://www.daddyhunt.com	For men interested in intergenerational relationships.	[pending]	support@daddyhunt.com	[pending]	[pending]	Ad rates updated June 2019	Yes.	The new version of our app, which we'll be releasing on May 27th, will allow banner ad placement target to non-paying users.	Yes; On a case by case basis.	Email	Y	Yes	[pending]	
BBRT	http://www.barebackrt.com	Popular for bareback sex. Paid membership required to search for guys.	[pending]	support@barebackrt.com	[pending]	[pending]	[pending]	[pending]	[pending]	[pending]	Profile name	N	Y; Messages delete after 14 days, does have an internal messenger system as well.	Yes	Health Specialists, accounts available. Non-profit health organizations can create an account by completing and submitting a form. [Click here]
Black Gay Chat (website)	http://bgclive.com	Free website targeting Black and Latino users.	160,000 unique visitors daily	advertise@bgclive.com	http://bgclive.com/live-advertise.php	http://bgclive.com/live-advertise.php	[pending]	[pending]	[pending]	[pending]	Username or email	N	Yes	[pending]	[pending]

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Black M4M	http://www.blackm4m.com	Free website for Black MSM			https://blackm4m.com/contact/						Email	N	Y Can send messages to profile name along with attachments		
Blued (China)	https://www.blued.com/mt/	App's features include text, voice text, temporary videos, live stream.		support@blued.zendesk.com						Yes	only via Twitter, Facebook They ask for phone and email after account is set up // 8/20 -- username and password	N	Yes		
Boy Ahoy	http://boyahoy.com	App's features include: search by preference and proximity, buy and send gifts, save favorite users, earn points to unlock premium features.								Yes	Facebook, Google or Email	N	Yes		
Doublelist	doublelist.com	Classifieds, dating and personals site.										N			
DudesNude	https://dudesnude.com	Website where users can browse nude photos, movies and profiles without becoming a member.		support@dudesnude.com							Email	N	Yes		
Guy Spy	https://www.guyspy.com/login/	App's features include personal voice greeting, search and filter options for finding the right guy, 'Like' profiles and individual pictures.		support@guyspy.com							Email	N	Yes		
Manhunt	http://www.manhunt.net	Global MSM dating website with features for direct messaging and photo sharing.								Yes	Email	N	Unknown	N	
MeetMarket	https://meetmarket.mingle.com	Android-specific MSM dating app with features for video messaging and photo sharing.		support@mingle.com						Yes	unsure	N			
Mr. X (owned by Daddyhunt)	http://www.mrxapp.com	For men interested in intergenerational relationships.		support@mrxapp.com							Email	N			
Plenty of Fish	https://www.pof.com	Mobile app and website for meeting nearby users.		Not currently accepting new ad submissions	https://ads.pof.com/						Email	N	Yes		
Recon	https://www.recon.com	Mobile app for men into fetishes	200,000 monthly	advertising@t101.com	https://t101.com/docs/recon-advertising-guide-2018.pdf	https://www.dropbox.com/s/bqqs2f4yousba/Recon%20Rate%20Card%20-2018%20USD.pdf?dl=0	Yes	Yes; 15% off	Yes		Email	N	No	No	N/A
Rentmen	rentmen	Secure way to search and hire porn stars.													
Surge	http://www.surgeapp.co	Location-based dating app with swipe right or left feature that unlocks the ability to send private messages.									Email	N	Yes		
VGL	https://getvgl.com	Aimed at guys 18-35 who identify as twink or jock			"No ads, ever"						Username	N	Yes		
Winkd Not Launched Yet	http://www.winkd.co	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Krave	kraveapp.net	Location-based MSM dating app with features for direct messaging and photo sharing.	70K	advertising@kraveapp.net	In process	Monthly banner ads: \$750; Two direct messages to users: \$250	No	Yes, 10% discount				N			
Facebook Dating	https://www.facebook.com/dating	Dating app feature within the Facebook app										N			
S'more	https://www.smoredating.com/	Dating app currently available only in certain markets (NY, Boston, DC)													
Gay Romeo	planetromeo.com	Location-based MSM dating app with features for direct messaging and photo sharing.	2M worldwide	advertise@planetromeo.com	https://www.planetromeo.com/wp-content/uploads/2018/01/Media-Kit-Jan-2018.pdf					Yes					