

App Inventory as of Feb. 19, 2020. Please submit updates or questions to admin@bhocpartners.org					Partner notification strategies				App/Website Overview Logistics						
App/website	Website	Description	Advertising Contact	Ad Media Kit	Link to TellYourPartner.org	Message System (Internal)	Health department initiated/HIV & STD	Policy for allowing outreach and/or partner notification?	Login Requirement (s) Ways that the user can log into the app/website	# Users (reported by apps)	Ad Rates	Is a Rate Sheet Available (include Yes/No and link or comment as to where it can be found)	Public Health, Academic, Research discounts offered?	"Targeted" Geo messaging and/or ad placement offered?	Programmatic advertising allowed? (i.e., advertising through gay ad network, Google, etc.)
Grindr	<a href="https://www.grindr.com">https://www.grindr.com</a>	Location-based MSM dating app with features for direct messaging and photo sharing.	support@selfservice.grindr.com	<a href="https://www.grindrads.com/index.html">https://www.grindrads.com/index.html</a>	Y	do not expire	Y	Not allowed. Currently not allowed, but programs may be able to carry out activities if no complaints from users.	Email	1.1 M Daily Active US users, 3.2 M Monthly Active US users	2019 Rates: 320x50: \$4 CPM; 320x480 \$15 CPM; Video: \$25 CPM; Inbox message: \$10C.	Rates go up and down based on seasonality and investment level size	No, and the Grindr 4 Equality program is designed to work with public health jurisdictions <a href="https://www.grindr.com/g4e/">https://www.grindr.com/g4e/</a>	Yes	Yes- advertiser must set up themselves
Scruff	<a href="https://www.scruff.com">https://www.scruff.com</a>	Location-based MSM dating app with features for direct messaging and photo sharing.	advertising@scruff.com	<a href="https://www.scruff.com/en/advertise">https://www.scruff.com/en/advertise</a>	N	do not expire	[pending]	[pending]	Email	600,000 Monthly Average Users	Cities are sold individually, priced by audience size. Campaign duration is one week. [Link]	Discounted local rate sheet for non-profits and NGOs. State and national campaigns are custom-priced.	Yes—public health agencies/non-profits/NGOs receive discounted pricing.	[pending]	No. SCRUFF eliminated programmatic advertising last year, in the interest of both data security and user experience
Tinder	<a href="https://www.gettinder.com">https://www.gettinder.com</a>	Users match with others based on geographic proximity. Interface allows users to swipe right to "like" or left to "pass". If two users both like each other, it's a "match"—and they are then able to chat through the app.	adsales@gettinder.com	N/A	N	Y	[pending]	[pending]	Facebook or Phone number	Nearly 5.5 million installs worldwide in September 2019. 12% of male Tinder profiles identified as homosexual or bisexual	N/A	N/A	[pending]	[pending]	[pending]
Adam 4 Adam	<a href="https://www.adam4adam.com">https://www.adam4adam.com</a>	Location-based MSM dating app and website with features for direct messaging and photo sharing.	david@adam4adam.com	<a href="https://www.bhocpartners.org/wp-content/uploads/2017/04/AAA-Media-Kit-2020.pdf">https://www.bhocpartners.org/wp-content/uploads/2017/04/AAA-Media-Kit-2020.pdf</a>	Y	Y: 10 days, 40 days for vip, also limited number of saved message	Yes, STD	"Health Specialists accounts available on AAA. It is strictly forbidden to sell anything or contact users for PRP or other products or services. Health organizations can subscribe, and have an account on AAA by completing and submitting a form. [Read more]."	Email	[pending]		N/A	Yes, 50% off	Both	[pending]
Jack'd	<a href="http://jackdapp.com">http://jackdapp.com</a>	Location-based MSM dating app popular with men of color.	advertising@jackd.com	<a href="https://drive.google.com/file/d/1PA0_MkZTc_Yl8YAsrQmg-ggC-ga3Maq/view">https://drive.google.com/file/d/1PA0_MkZTc_Yl8YAsrQmg-ggC-ga3Maq/view</a>	N	Y	N	[pending]	Email	5M worldwide	Cities are sold individually, priced by audience size. Campaign duration is one week. [Link]	N/A	same as Scruff	[pending]	[pending]
Growlr	<a href="http://www.growlrapp.com">http://www.growlrapp.com</a>	Location-based MSM dating app popular with "bear" culture of gay men. Users can send voice memos.	sales@growlrapp.com	<a href="http://www.growlrapp.com/ads/Default.aspx">http://www.growlrapp.com/ads/Default.aspx</a>	N	do not expire	N	Non-profit businesses may create profiles on GROWLR with the following conditions: 1) The account cannot have a public profile. 2) The account cannot be used to initiate any conversations.  Failure to adhere to these rules will result in immediate and permanent suspension.  happy to work in collaboration with NGOs outreach profiles are not the most effective way to accomplish goals. Further information about the nature/technology of partner notification would be needed.	Email	213,000 Monthly Users, USA	Location base pop-up announcement, Growlr Shout!, Banner & Full page banners. Inquire directly for rates.	Yes	Yes, 10% off	Both	No
Hornet	<a href="https://hornetapp.com">https://hornetapp.com</a>	Location-based MSM dating app with features for direct messaging and photo sharing.	matthew.smith@hornet.com; advertising@hornet.com	<a href="https://hornet.com/about/advertising">https://hornet.com/about/advertising</a>	N	Y	[pending]		Email or Facebook	1 million+ daily active users / 4 million+ monthly active users	\$5K minimum on all ad buys	N/A	On a case by case basis	Both	[pending]
Squirt	<a href="https://www.squirt.org">https://www.squirt.org</a>	Users can send private messages, voice chat, and webcam. There are also message boards, escort listings, and cruising locations for hooking-up.	dickhunter@squirt.org	<a href="https://www.squirt.org/about/advertising">https://www.squirt.org/about/advertising</a>	N	Y	[pending]	[pending]	Email	N/A	N/A	[pending]	[pending]	[pending]	[pending]
Daddyhunt	<a href="https://www.daddyhunt.com">https://www.daddyhunt.com</a>	For men interested in intergenerational relationships.	support@daddyhunt.com	[pending]	Y	Y	[pending]	Partner notification will be integrated into the new version of DaddyHunt app and website.	Email	[pending]	[pending]	Ad rates updated June 2019	Yes.	The new version of our app, which we'll be releasing on May 27th, will allow banner ad placement target	On a case by case basis.
BBRT	<a href="http://www.barebackirt.com">http://www.barebackirt.com</a>	Popular for bareback sex. Paid membership required to search for guys.	support@barebackirt.com	[pending]	N	Y: Messages delete after 14 days, does have an internal	[pending]	[pending]	Profile name	[pending]	[pending]	[pending]	[pending]	[pending]	[pending]
Black Gay Chat (website)	<a href="http://bgcive.com">http://bgcive.com</a>	Free website targeting Black and Latino users.	advertise@bgcive.com	<a href="http://bgcive.com/live-advertise.php">http://bgcive.com/live-advertise.php</a>	N	Y	[pending]	[pending]	Username or email	160,000 unique visitors daily	<a href="http://bgcive.com/live-advertise.php">http://bgcive.com/live-advertise.php</a>	[pending]	[pending]	[pending]	[pending]
Black M4M	<a href="http://www.blackm4m.com">http://www.blackm4m.com</a>	Free website for Black MSM		<a href="https://blackm4m.com/contact/">https://blackm4m.com/contact/</a>	N	Y Can send messages to profile name along with attachments			Email						
Blued (China)	<a href="https://www.blued.com/intl/">https://www.blued.com/intl/</a>	App's features include text, voice text, temporary videos, live stream.	support@blued.zendesk.com		N	Y			only via Twitter, Facebook. They ask for phone and email after account is set up // 8/20 – username and password						
Boy Ahoy	<a href="http://boayahoy.com">http://boayahoy.com</a>	App's features include: search by preference and proximity, buy and send gifts, save favorite users, earn points to unlock premium features.			N	Y			Facebook, Google or Email						
Doublelist	<a href="doublelist.com">doublelist.com</a>	Classifieds, dating and personals site.													
DudesNude	<a href="https://dudesnude.com">https://dudesnude.com</a>	Website where users can browse nude photos, movies and profiles without becoming a member.			N	Y			Email						
GHU	<a href="http://ghu.net/">http://ghu.net/</a>	Location-based MSM dating app with features for direct messaging and photo sharing.			N										
Guy Spy	<a href="https://www.guyspy.com/login/">https://www.guyspy.com/login/</a>	App's features include personal voice greeting, search and filter options for finding the right guy, "Like" profiles and individual pictures.	support@guyspy.com		N	Y			Email						
Manhunt	<a href="http://www.manhunt.net">http://www.manhunt.net</a>	Global MSM dating website with features for direct messaging and photo sharing.			N	Unknown	N		Email						
MeetMarket	<a href="https://meetmarket.mingle.com">https://meetmarket.mingle.com</a>	Android-specific MSM dating app with features for video messaging and photo sharing.	support@mingle.com		N				unsure						
Mr. X (owned by Daddyhunt)	<a href="http://www.mrxapp.com">http://www.mrxapp.com</a>	For men interested in intergenerational relationships.	support@mrxapp.com		N				Email						
Plenty of Fish	<a href="https://www.pof.com">https://www.pof.com</a>	Mobile app and website for meeting nearby	Not currently accepting new ad submissions	<a href="https://ads.pof.com/">https://ads.pof.com/</a>	N	Y			Email						

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Recon	<a href="https://www.recon.com">https://www.recon.com</a>	Mobile app for men into fetishes	advertising@t101.com	<a href="https://t101.com/docs/recon-advertising-guide-2018.pdf">https://t101.com/docs/recon-advertising-guide-2018.pdf</a>	N	Does not delete, also offers a notes field			Email	189,000 monthly					
Rentmen	<a href="http://rentmen.com">rent men</a>	Secure way to search and hire porn stars.													
Surge	<a href="http://www.surgeapp.co">http://www.surgeapp.co</a>	Location-based dating app with swipe right or left feature that unlocks the ability to send private messages.			N	Y			Email						
VGL	<a href="https://getvgl.com">https://getvgl.com</a>	Aimed at guys 18-35 who identify as twink or jock		"No ads, ever"	N	Y			Username						
Winkd Not Launched Yet	<a href="http://www.winkd.co">http://www.winkd.co</a>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Krave	<a href="http://kraveapp.net">kraveapp.net</a>	Location-based MSM dating app with features for direct messaging and photo sharing.	advertising@kraveapp.net		N										
Facebook Dating	<a href="https://www.facebook.com/dating">https://www.facebook.com/dating</a>	Dating app feature within the Facebook app			N										
S'more	<a href="https://www.smoredating.com/">https://www.smoredating.com/</a>	Dating app currently available only in certain markets (NY, Boston, DC)													
Gay Romeo	<a href="http://planetromeo.com">planetromeo.com</a>	Location-based MSM dating app with features for direct messaging and photo sharing.	advertise@planetromeo.com	<a href="https://www.planetromeo.com/wp-content/uploads/2018/01/Media-kit-Jan-2018.pdf">https://www.planetromeo.com/wp-content/uploads/2018/01/Media-kit-Jan-2018.pdf</a>						2M worldwide					